



Spring Cleaning Your Old Talent Recruiting Strategy

FOR SENIOR CARE & SKILLED NURSING FACILITIES

A QUICK CHECKLIST

Automate Your Tools

There are way too many opportunities for mistakes with manual processes. Automate your work to save time and ensure accuracy.

Craft Strong Job Posts

Make the most of your recruiting by optimizing your job posts for the web, making sure they are clear, eye-catching, and SEO friendly.

Build an Organizational Brand

Attract talent with brand recognition. Make your organization's culture stand out by building a reputation of clear communication and organizational efficiency.

Distribute Your Jobs Widely

Get your job openings in front of more applicants by tailoring your posts to where job seekers are looking for senior care positions. Use social media in your favor by promoting your posts to reach even more candidates.

Make Applying Easy

Get more qualified candidates by making it easier to apply. With Viventium Recruiting powered by Apploi, top talent can easily send in their materials through mobile-first 1-click apply.

94%

of nursing homes surveyed by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL) said they were experiencing staffing shortages.

Check out our e-book:
The Best Kind of Spring Cleaning for Senior Care & Skilled Nursing Facilities

Download E-Book

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Benefits Administration | Business Intelligence | Learning Management

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